

March 11, 2019 for immediate release:

STX Business Solutions, LLC. has announced the expansion of its core offerings, extending the reach of the current STX Reporting Suite. The capabilities are now expanding in conjunction with the new Microsoft BI Dashboards publishing which allow users to automate, summarize and distribute information daily via a dashboard. A Power BI dashboard is a single page, often called a canvas, that tells a story through visualizations. In addition, the STX Platform offers a much more comprehensive look for traditional CPG companies.

Jon Thompson, Co-Founder, stated;

“Building upon our base and success within the adult beverage industry, we realized the next steps were to expand into other retailers as well as the much larger CPG industry. In February of 2019, we launched STX Reporting Suite 2.0. All of the core data reporting and visualizations are included. In addition, we have now expanded deeper into predictive analytics, category analytics, warehousing and forecasting support, as well as seamless integration with Microsoft Office products. As Walmart and other retailers have announced partnerships with Microsoft, our platform fits seamlessly with their strategic plans.”

About STX Business Solutions, LLC: Launched in late 2017, STX Business Solutions is a cloud-based business intelligence, solution provider within the CPG and retail industry. STX offers a simple, user-friendly business analytics platform which provides advanced data reporting and visualizations. This platform enables vendors, distributors and retailers to visualize information through advanced data explorations within their massive data sources. STX clients already include a number of the world’s largest brewers, distillers, and wineries.

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